

Written statement of a key decision
Cabinet member economy and growth

Title	Herefordshire County Business Improvement District (HCBID) - Second Term Ballot
Decision maker	Cabinet member economy and growth Information about cabinet, including the names and contact details of the cabinet members, can be found here: http://councillors.herefordshire.gov.uk/mgCommitteeDetails.aspx?ID=251
Date of decision	30 July 2026
Report exemption class	Open
Reason for being a key decision	This is a key decision because it is likely to result in the council incurring expenditure which is, or the making of savings which are, significant having regard to the council's budget for the service or function concerned. A threshold of £500,000 is regarded as significant. This is a key decision because it is likely to be significant having regard to: the strategic nature of the decision; and / or whether the outcome will have an impact, for better or worse, on the amenity of the community or quality of service provided by the authority to a significant number of people living or working in the locality (two or more wards) affected.
A notice was served in accordance with Part 3 (Key decisions) of The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012.	
General exception or special urgency (as defined in the constitution)	No
Purpose	To agree to vote 'Yes' in the Herefordshire County Business Improvement District (HCBID) second term ballot commencing 17 September 2026. Should the ballot be successful, the Business Improvement District (excluding Hereford City Centre, which has an existing Business Improvement District) will implement its second, five-year term, to support the growth of the tourism and retail sectors across Herefordshire.
Decision	That: a) the Director for Growth be authorised to vote in favour of the Herefordshire County Business Improvement District on behalf of the council; and

	b) should the outcome of the ballot support the second, five-year term of Herefordshire County BID, approve the payment of the levy, on liable properties in the council's ownership, calculated to be £21,398.13 per annum, for a period of five years.
Reason for the decision	As set out in the report. Documents relating to this decision are available at http://councillors.herefordshire.gov.uk/mglIssueHistoryHome.aspx?IId=50054984
Options considered	The council could decide to abstain from voting in the ballot, or to vote 'no'. It should be noted that, irrespective of which way the council chooses to vote, it will still be required to pay the levy on its properties (hereditaments), should the ballot achieve a successful outcome. It should be further noted that there are benefits to Herefordshire Council and HCBID businesses from the continuation of the BID, which are mentioned later in the report.
Declarations of interest (see ▪ below)	
Call-in expiry date (decisions are not subject to call-in where special urgency provisions apply)	5 August 2026

Councillor: Cabinet member economy and growth (Councillor Graham Biggs)	Date 30 July 2026
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- a record of any conflict of interest declared by any executive member who is consulted by the member which relates to the decision;

and

- in respect of any declared conflict of interest, a note of dispensation granted.